MANSFIELD DOWNTOWN PARTNERSHIP BOARD OF DIRECTORS MEETING Tuesday, December 1, 2009

University of Connecticut Lodewick Visitors Center 115 North Eagleville Road (across the street from North Parking Garage)

4:00 PM

Minutes

Present: Steve Bacon, Harry Birkenruth, Matthew Hart, Dennis Heffley, Philip Lodewick, Frank McNabb, Betsy Paterson, Steve Rhodes, Kristin Schwab, Bill Simpson, Antoinette Webster, David Woods

Staff: Cynthia van Zelm, Lee Cole-Chu

1. Call to Order

Philip Lodewick called the meeting to order at 4:04 pm.

2. Opportunity for Public to Comment

There was no public comment.

3. Approval of Minutes

Betsy Paterson made a motion to approve the November 4, 2009 Board minutes. Harry Birkenruth seconded the motion. The motion was approved unanimously.

4. Director's Report

Cynthia van Zelm noted that an application for a UConn student representative on the Board had been sent out to the UConn student community with the help of Jim Hintz, a member of the Membership Development Committee and the Director of Off Campus Student Services. Ms. van Zelm said that one application had been received thus far and a second round of solicitations would occur after the UConn break.

Ms. van Zelm said that Board members Tom Callahan and Barry Feldman now had conflicts on Tuesday afternoons with respect to the Board meeting. Board members present said they could meet at 4 pm on the first Monday of the month. Ms. van Zelm will check via e-mail with other Board members and resend the dates to the Town Clerk's office. Steve Bacon noted that there would be a conflict with Labor Day in September.

5. Storrs Center Action Items

Mr. Lodewick said that LeylandAlliance is continuing its discussions with potential equity and debt partners for Phase 1A. The driver continues to be rental housing in the first phase of the project. The Board discussed some of these options.

6. Four Corners Sewer Study Advisory Committee

Ms. van Zelm said the Town Council adopted a new resolution authorizing the Four Corners Sewer Study Advisory Committee including adding "Water" to the Committee name. Ms. Paterson said discussion of the composition of the Committee has been referred to the Committee on Committees. In response to a question from Steve Rhodes regarding progress, Matt Hart said that some early cost estimates have been done for the extension of water and sewer to Four Corners. He said Town staff is working on preliminary design of sewer.

7. Report from Committees

Advertising and Promotion

Dean Woods said the Advertising and Promotion Committee is meeting tomorrow.

Festival on the Green

Ms. Paterson said a debrief was held on the *Festival on the Green* and the Committee would start meeting again in early 2010.

Finance and Administration

In Tom Callahan's absence, Ms. van Zelm said the Committee discussed Storrs Center and next steps, the preliminary Partnership budget for 2010-2011, and made changes to the Committee charge. Committee member Matt Hart said Mr. Callahan recommended that the Partnership Volunteer of the Year award be named after Committee member AJ Pappanikou.

Membership Development

Frank McNabb said that currently 181 members had renewed thus far for a total of \$8,000+. Mr. McNabb said information on Storrs Center with a Partnership membership form was printed in the most recent Windham Hospital StaffLink. A link to the Partnership website is now permanently on UConn President Hogan's website. President Hogan also included information on his blog about Storrs Center. Mr. McNabb thanked Mr. Rhodes for all his help in making this happen.

Mr. McNabb said that Ms. van Zelm met with UConn Alumni Association Executive Director Lisa Lewis about various options to reach UConn alumni including an update through Husky E-News which reaches over 80,000

alumni. Other projects include soliciting businesses in Mansfield to be part of membership and placing an article in the <u>Reminder News</u> about Storrs Center and Partnership membership with a sticker on the front page to draw the reader's attention to the article.

Mr. McNabb said the Committee meets on Monday.

Planning and Design

Mr. Bacon said the Committee will meet in January.

8. Other

Ms. Paterson said the Town Human Services Department is taking donations for a holiday giving program. If people are interested, they can contact Human Services Director Kevin Grunwald.

9. Adjourn

Mr. Bacon made a motion to adjourn the meeting. Dean Woods seconded the motion. The motion was approved unanimously and the meeting adjourned at 5:30 pm.

Minutes taken by Cynthia van Zelm.